



# Communications and Member Services

Susan Hamlin

# Overview

- Staff
- Membership
- Voting
- Content and Project Deliverables
- Outreach
- Community input

# CMSD Staff



Susan Hamlin

**Sean Hopkins**

Melissa Goodwin

Wendy Leedy

Mary Ryan

Hollis Kara

Jennifer Bly

Jason Byrne

Sean Hopkins

Kim Kelly

Erin Sellers

**Policy Analyst (9 May)**

Meeting Planner

Member Engagement Coordinator

Meeting Planner

Communications Manager

PR & Social Media Coordinator

Senior Web Content Coordinator

Communications & Technical Editor

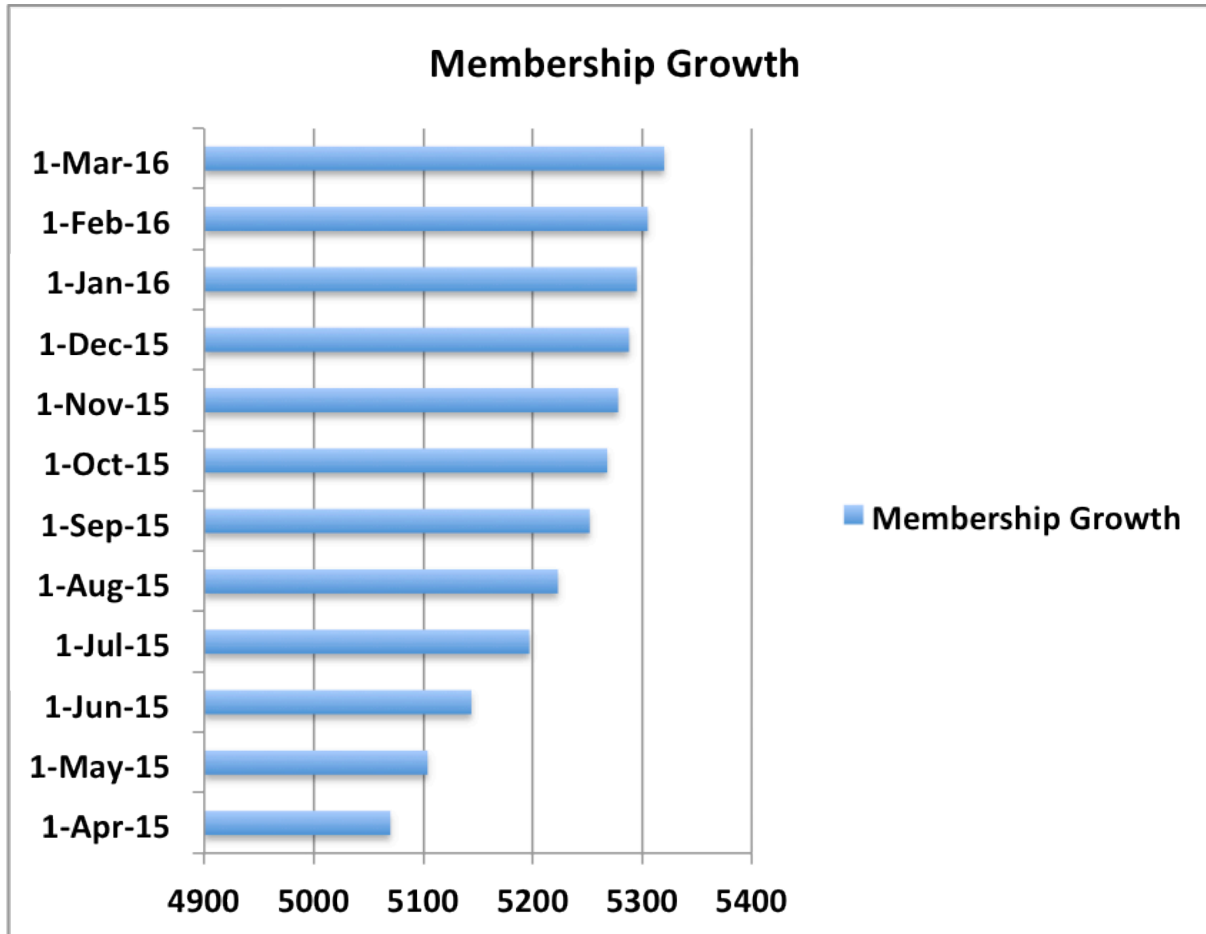
Communications Writer

Graphics Designer



**Einar Bohlin Government Affairs and Public Policy Analyst**

# Membership members@arin.net



# Membership

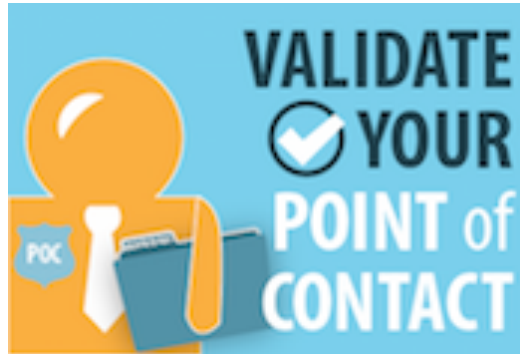


- Organizations (“ISPs”) with direct IPv4/IPv6 allocations get ARIN Membership as part of their Registration Services Plan
- Other organizations (“End-users/Legacy”) with resources under an registration services agreement may obtain ARIN Membership by either:
  1. Pay for annual ARIN membership (\$500/yr), or
  2. Effective 1 July 2016, End-users/legacy holders may opt to receive services via a Registration Services Plan (which includes ARIN Membership as noted above)

# 2016 Elections: Voting Contacts

- One Member Organization = One Voting Contact = One Vote
- Voting Contact must have a web user account
- Web user email address used for all election related correspondence
- **All voters** this year will log into ARIN Online to access the election ballot!

# Deliverables – Web Content



What's next:

- Requesting resources - underway
- Transfer decision tree – underway
- TeamARIN.net redesign
- Home page ([www.arin.net](http://www.arin.net))- research and testing

# The Vault – [www.arin.net](http://www.arin.net)

## Archival Information Repository



- Searchable and responsive pages for viewing on mobile devices, tablets, and desktops
  - > than 2,000 HTML documents
  - > than 2,000 presentation files, webcast archives and media
- Moving historical data to improve speed of updating static website
- Redirects to ensure bookmarks and links to existing URLs will still be accessible



# Deliverables

- Annual Report

[https://www.arin.net/about\\_us/corp\\_docs/annual\\_rprt.html](https://www.arin.net/about_us/corp_docs/annual_rprt.html)



- New to ARIN video

<https://www.youtube.com/watch?v=gVOz7N9wfQA>



# ARIN Outreach



- Get6 Campaign
- TeamARIN – guest blogs
- Social media
- ARIN On the Road ++
- Regional Internet Governance Forums (Canada, Caribbean, US)
- CaribNOG, Caribbean Telecommunications Union Road Shows, CANTO
- Other: Consumer Electronics Show, 8th Edition  
South School on Internet Governance, ISOC  
Puerto Rico Chapter, WISPALOOZA...

# Get6 Campaign



**CONNECT TO THE WHOLE INTERNET WITH IPv6**

- IPv6 FACTS**  
Companies and brands need IPv6-enabled websites. Find out why
- WHO GETS IT?**  
Lots of websites are already on IPv6. Is yours?
- FORWARD THINKERS**  
Leaders forging the way sharing why they Get6
- IPv6 NOW**  
The latest buzz on IPv6. Curated content from the across the web

**VISIT OUR IPv6 WIKI TO FIND IPv6 SERVICE PROVIDERS, TRAINERS, AND CONSULTANTS**

**JOIN GET6 TO SHOW YOUR SUPPORT AND SHARE YOUR STORY**

[www.teamarin.net/get6](http://www.teamarin.net/get6)

# Community Input and Support



- Expanded fellowship program
  - Up to 5 per each of three “regions”  
Canada, US, Caribbean
  - Will cover full week to include  
a NANOG or CaribNOG meeting
  - **Call for more mentors!**



- Locations for ARIN on the Roads
- Network sponsors for Q2 Public Policy and Members Meetings

